

# About Pip McKay Speaking Intro

Pip McKay is a pioneer within the field of personal transformation, NLP and coaching.

She is an award winning, Amazon Number 1 best-selling author for two books: *The 8 Principles of Achievement Love and Happiness* and *4 Tribes 1 Earth*. Pip's book hit number 1 in Australia, USA, UK and Canada.

She is also a highly respected thought leader and spent over 20 years creating the entire field of Matrix Therapies® and Archetypal Coaching®.

Her proven techniques help you discover your Passion and Purpose, clear negative influences and fulfil your potential. They have been taught throughout Australia and internationally, including most recently Israel.

She is a sought-after speaker and has appeared on radio and TV in Australia and the USA.

Just hearing Pip speak is transformational attending a training is life changing.